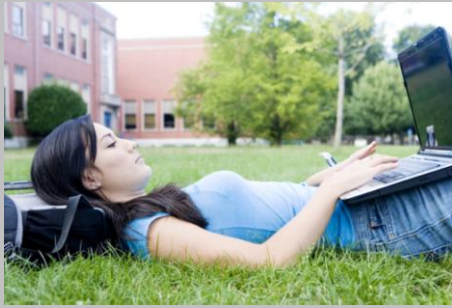


CASE STUDY

KnowledgeEast Graduate Internship Scheme



About me

My name is Linu Hamed and I graduated in 2009 in Graphic Design with Moving Image from the University of East London. I elected to study this degree as it enabled me to specialise and built on my previous degree in Graphic Design & Fine Art. I have a passion for all things creative, in particular illustration.

My KnowledgeEast Internship experience

I carried out my internship with a media company who specialise in factual filmmaking, documentaries and sales videos for the commercial environment. I really enjoyed my internship and as a Video Editor I was responsible for working with a number of educational clients to produce promotional videos to promote key client messages at open days and via the web.

working to demanding deadlines and working closely with team members and clients. As well as developing my technical skills within video editing, my experience on the internship scheme has also helped me build on my existing transferable skills, in particular my leadership ability and building business relationships.

In addition I helped out some of the interns with technical skills, with software and advice about how the company is run. It was extremely useful to gain 'real-life' experience of working in a fast-paced environment,

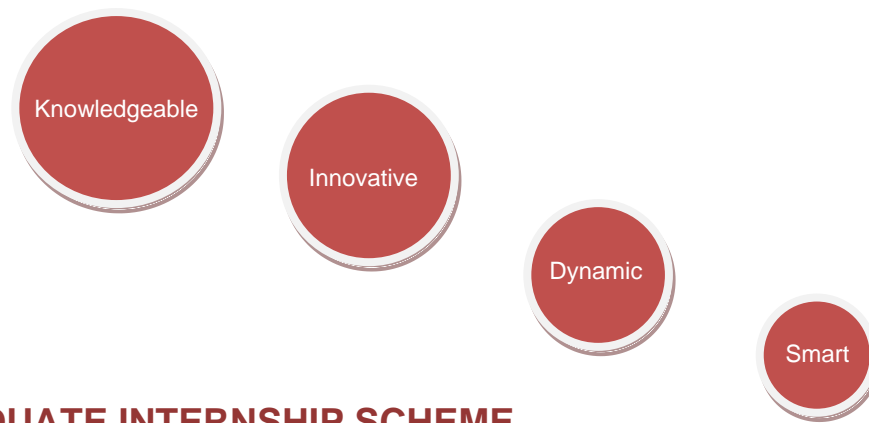
Taking part in the KnowledgeEast Graduate Internship Scheme has given me additional work experience and has also helped me identify my own strengths, in particular my skill and ability to train others which I really enjoy.

“Taking part in the KnowledgeEast Graduate Internship Scheme has given me additional work experience and has also helped me identify my own strengths...”

My future

I am actively seeking a role as an illustrator where I can be part of a creative project from concept to completion. This internship has provided me with a current work experience and a reference to help me enter my chosen field of work.

Placing smart, dynamic graduates into forward thinking businesses...



ABOUT KNOWLEDGEEAST GRADUATE INTERNSHIP SCHEME

In December 2009, a UEL-led collaborative bid on behalf of the KnowledgeEast HEI partnership was awarded funding to provide internship opportunities for unemployed graduates. Over the next 9 months, 500 paid internship opportunities will be created for recent graduates in local SMEs or larger businesses. This will be a valuable first step into the workplace for graduates who are entering the workplace in a challenging economic climate.

Recent graduates from the partner HEIs will be contacted about the project and invited to apply through a competitive process. The graduates showing most potential will be invited to attend a one day Preparation for Employment Event, followed by a one day Assessment Centre. The purpose of the two events is to ensure that the graduates are 'employer-ready' and that they are assigned to an internship where they have a high chance of success. The project will be very employer-focused to increase the possibility of the internship being converted into a full time post.

Through the KnowledgeEast partnership, the project will draw on the expertise of a range of colleagues in both the Careers/Employability and Enterprise teams of the partner HEIs. This project will complement and build on existing activity, including the work of the Knowledge East Enterprise Network (KEEN), our existing collaborative ECIF programme and the TGLP Internship Pilot delivered in 2008/9.

Femi Bola, UEL's Director of Employability said "The KnowledgeEast Graduate Internship Scheme presents a great opportunity for UEL to lead a scheme to help tackle one of the pressing issues of the moment, graduate unemployment, whilst continuing to build our understanding and expertise in the area of graduate level employability skills."